

# AVOIDING SPAM

Spam means unsolicited messages.



**Spam is usually sent via email or SMS, and is often designed to market something, or to trick you into responding.**

#### DO

- Keep your email address and phone number private.
- Use a unique email address to sign up for each service.
  - Reply "STOP" to unwanted marketing SMSes.
- Delete suspicious emails without responding to them.

#### DON'T

- Share your phone number or email address publicly.
- Send emails or SMSes to people who haven't requested them.
  - Buy or sell personal information.

Visit ISPA's site for more information on email spam. You can report SMS spam to WASPA using the link below.

[www.waspa.org.za/report-spam](http://www.waspa.org.za/report-spam)

[www.ispa.org.za/spam](http://www.ispa.org.za/spam)



Wireless Application Service Providers' Association

